

Aneg Verdone

Graphic Designer

EMPLOYMENT

Tsavo Media

- **Senior Designer, Santa Monica** January '10 - Present
Collaborate with the Director of Content and Lead Front End Engineer to conceptualize, design and launch web products including portals and widgets. Working on network of sites, creating new ways of engaging visitors as well as coming up with designs for new launching sites. Maintain current portals for better user experience.

weBEgirls.com

- **Lead Designer, Hollywood** May '09 - Present
Art directed and designed online site due to launch in October 2009. Responsible for all concepts, user experience and direction of entire project. Worked with editorial and web developers to create a smart, fresh, user-friendly environment. Created all print assets and invites for launch.

YAHOO! Shine www.shine.yahoo.com

- **Visual Designer, Santa Monica** November '07 - December '08
Created photo content for women's blog site, conceptualized original editorial layouts and designs, photo edited, managed photo libraries, and developed guidelines and style guides for photo processes. Worked closely with interactive designers and editorial teams.

YAHOO! TV www.tv.yahoo.com

- **Visual Designer, Santa Monica** January '07 - November '07
Managed and produced daily graphics and key art of various television studio shows into the Yahoo! business and brand requirements, designed content for editorial collections with detailed execution in intense environment. Assisted in project coordination and practices across functional teams. Collaborated with producers, editorial and photo teams.

E! ONLINE, Los Angeles www.eonline.com

- **Graphic Designer/Art Production Manager** July '01 - January '07
Conceptualized and designed original content for E! Entertainment's website using Photoshop, Illustrator, Flash and ImageReady. Created dynamic Flash movies for the site's landing page, and designed marketing banners. Managed and produced all daily graphics for various sections of rapidly changing website. Hired, trained and oversaw staff on production flow. Worked as liaison between editorial, photo and production departments. Coordinated design work schedules, completed projects under tight deadlines.

E! ONLINE, Los Angeles

- **Producer, Multimedia** March '98 - July '01
Edited audio and visual content for E! Entertainment Network's website using Adobe Premiere, AfterFX, Quicktime, Real Encoder, SoundEdit 16, Photoshop, Flash and ImageReady. Set up audio/video feeds and camera operation for studio, on-location, and live events. Met rigid deadlines, made creative decisions, and worked under pressure together with professional team.

TECHNICAL SKILLS

Photoshop, Illustrator, Flash and working knowledge of HTML